



French Café, Leading Korean Coffee Brand
Better Taste, Healthier Choice

FRENCH

C A F E

French Cafe is "Café au lait" style coffee that you can find in France, mix of strong espresso from dark roasting and hot rich milk. French Cafe coffee provides you real coffee experience that you've never expected to get outside coffee shops with exceptional quality coffee and creamer from real non-fat milk.



FRENCH C A F E

Premium RTD (Ready to Drink) Brand, French Cafe

The beginning of coffee business of the leading Korean coffee brand, French Cafe was in 1998, with the launch of a premium RTD (Ready to Drink) cup coffee, French Cafe. The product has been sold over 3 billion products to its most beloved brands so far in Korea.

Better Taste, Healthier Choice, French Cafe Coffee Mix

After the successful entrance to the coffee market, we've delivered a whole new coffee mix, French Cafe coffee mix, which used real non-fat milk creamer, replacing commonly used chemical additive, Sodium Caseinate. The market response was explosive on the better taste, but healthier coffee mix. With French Cafe coffee mix, Namyang outpaced Nestle in only six months and became the best seller in Korean coffee market, which is highly competitive.



4.0 Generation Coffee, Lookas 9

As a result of constant R&D for the best coffee, we launched Lookas 9 in 2013. This brand is 4.0 generation of coffee called Microground Coffee which was evaluated as a new standard of soluble coffee.

Microground coffee is finely ground to the particle size of 40 micrometers, the size that gives the best flavor of coffee.

Namyang, Creating New Values

From 2014, we have strengthened our cooperation in a variety of ways including ODM and raw material supply based on our partnership with the world's leading coffee companies.

Stepping further, according to the increasing demand for more reliable products, Namyang has been working on developing organic coffee products and promoting them thorough our organic café brand Baekmidang.





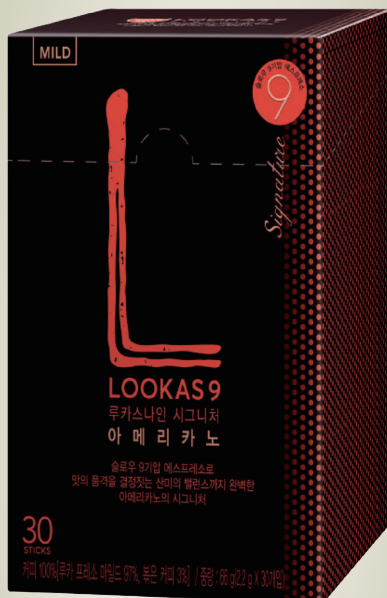
READY TO
DRINK

COFFEE MIX





GLASS JAR COFFEE



MICRO
GROUND
COFFEE



ROAST & GROUND COFFEE



FRENCH CAFE

Ready To Drink

Enjoy Barista-made like coffee anywhere with
French Café RTD Products!



French Café RTD Coffee

Delivers you a quality coffee experience with premium
taste from selected green beans and
our exclusive technologies.

Choose and enjoy your favorite coffee out of our various
French Café RTD Coffee Lineup.

French Café RTD

French Cafe (Cup)



Cappuccino
200ml



Caramel Macchiato
200ml



Café au lait
200ml



White Chocolate Mocha
200ml



Velvet Vienna Mocha
200ml

French Cafe (Can)



Caramel Macchiato
175ml



Café au lait mild
175ml



Cappuccino
175ml



Caramel Macchiato
200ml



Café au lait mild
200ml

French Café **ROASTERY**

Ready To Drink

French Café Roastery, The result of barista's detailed roasting methods for each specialty coffee bean, gives you rich taste and pleasant aftertaste of coffee.



Roasting each premium coffee bean such as Kenya AA, which is produced less than 1% out of total production one by one separately, the intact aroma and flavor are preserved in French Café Roastery cup.

Enjoy Quality Coffee Experience
Prepared by Roasting Expert Barista,
with French Café Roastery.

French Café Roastery RTD

Chilled Cup Coffee



Yellow Bourbon Dolce Latte
250ml



Espresso Latte
250ml



Mocha
250ml



Vanilla Latte
250ml



Black Glazed Latte
250ml



Caramel Macchiato
250ml



Mont Blanc Latte
320ml



Shou Cream Latte
320ml



Almond Latte
320ml



Black Sesame Latte
320ml

Bottled coffee



Roastery Killing Shot
Americano
500ml



Roastery Killing Shot
Latte
500ml

FRENCH C A F E

Soluble Coffee

The Leading Korean
Coffee Brand,
Offering You a Better Taste,
Healthier Choice!

High quality Freeze-dried Coffee

French Cafe's Coffee extract is quickly freeze-dried at -40°C in a short amount of time to seal the coffee beans' original taste and aroma.

Coffee Creamer from Real Non-fat Milk

Experience a whole new fresh taste from real non-fat milk creamer.

Global Standard Manufacturer

The finest green coffee with the best aroma technology from the expertise of over 50 years of business.



French Café Glass Jar & Pouch

Glass Jar Coffee



French Café Glass Jar
90g



French Café Arabica Gold Glass Jar
90g

Pouch Coffee



French Café Pouch
150g



French Café Arabica Gold Pouch
150g

French Café 3 in 1 (Korean Market)

Product Range



French Café
20T, 50T, 100T
10.9g



French Café Arabica Gold Label
20T, 50T, 100T
10.7g



French Café Original
20T, 50T, 100T
11g



10~13g



Water 85ml



French Café Ice Coffee
20T, 50T, 100T
13.2g

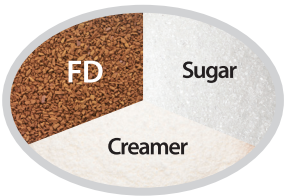


French Café Ice Black Coffee
20T, 50T, 100T
6.3g

French Café 3 in 1 (Overseas Market)

Real Mix

Freeze-dried Coffee Based
Premium Line



French Café
REALMIX Silky Smooth
20.0g



French Café
REALMIX Dark Roast
19.0g



Aromax

Spray-dried Coffee Based
Standard Line



French Café
Aromax Original
27T / 17.4g



French Café
Aromax Espresso
27T / 15.8g





LOOKAS 9

루카스나인 시그니처

Combination of finely ground roasted 100% Arabica coffee bean particles and freeze-dried coffee extracted slowly in 9-bar pressure, is offering the same freshly brewed coffee-in an instant.

The Unbeatable Taste of Real Americano, Lookas 9

Lookas 9 blend is a combination of microground (40 micrometer) and freeze-dried coffee, a result of constant attempt of French Cafe, for the most favorable taste of coffee.

Barista-made like Lookas 9 Latte

Perfect mixture of microground, Freeze-dried coffee and creamer that made of real non-fat milk!

Drip in Stick, Authentic Hand-drip Coffee in the Simplest way!

You can enjoy hand-drip coffee in just a simple way, by stirring Lookas 9 Reserve Drip in Stick in a cup of hot water.



LOOKAS9

SIGNATURE

Pure Black
Instant Coffee

Pure Black Instant Coffee



Lookas 9 Dark Roast(10T,70T)



Lookas 9 Mild Roast(10T,70T)



Lookas 9 Sweet(10T,70T)

Chilled Cup Coffee



Lookas 9 signature with shot
Americano / 250ml



Lookas 9 signature with shot
Latte / 250ml

LOOKAS9 SIGNATURE

Latte & Flavored Latte

Product Range



Latte(14.9g)
10T, 30T, 50T



Double shot(14.9g)
10T, 30T, 50T



Vanilla(16.9g)
10T, 30T, 50T



Sweet(16.7g)
10T, 30T



Greentea(18.9g)
10T, 30T, 50T



Tiramisu(17.7g)
10T, 30T



Milktea(17.5g)
10T, 30T



Dolce(16.9g)
10T, 30T, 50T



Black sugar latte(18g)
20T



Black sugar milktea(17.5g)
20T



Red Ginseng(15.6g)
20T

LOOKAS9 SIGNATURE

Drip in stick

Product Range



Drip in Stick
Guatemala
2.2g / 7T



Drip in Stick
Kenya
2.2g / 7T



Drip in Stick S
Ethiopia Gecha
2.1g / 20T



Drip in Stick S
Ethiopia Aricha
2.1g / 20T



Private Label

Your specialty coffee, instantly

Namyang suggests you to make inroads into craft instant coffee market



YOUR COFFEE



READY TO DRINK COFFEE



INSTANT COFFEE

Craft Instant Coffee & Latest Technology Innovation

A new wave of craft instant coffee



 **BLUE BOTTLE COFFEE**









VERVE
COFFEE ROASTERS

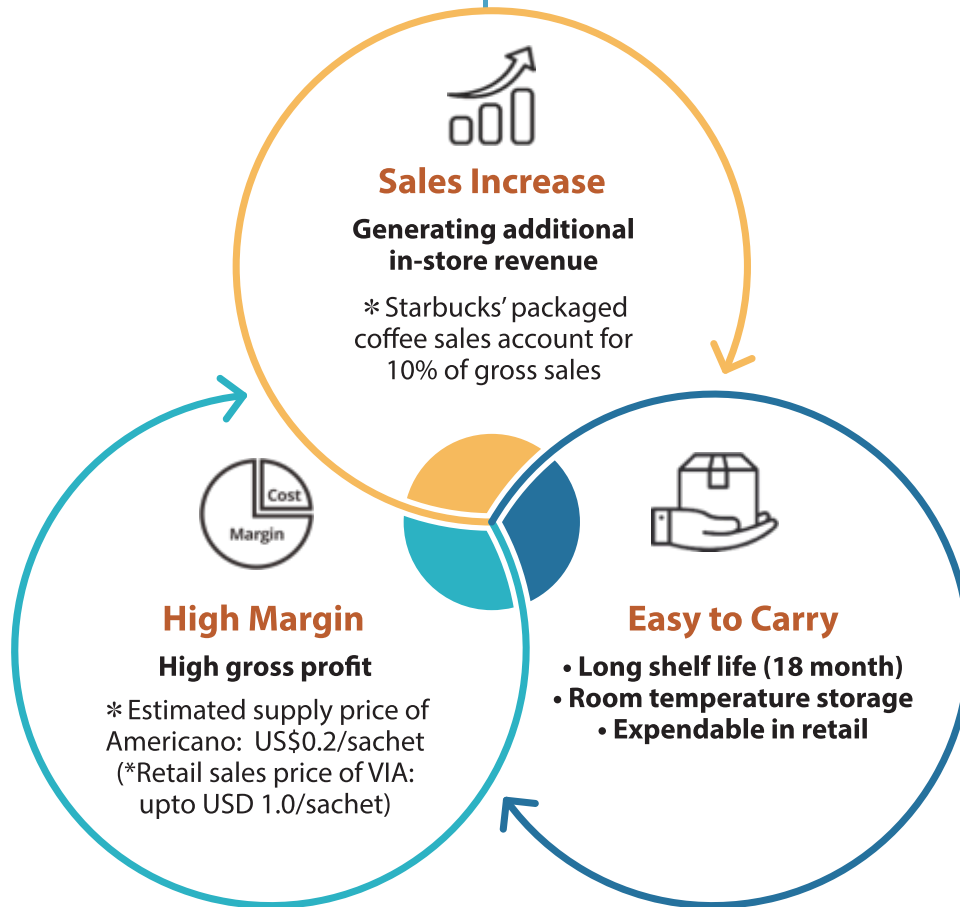


Sudden
COFFEE

Latest innovation in craft instant coffee

	Raw materials	Artificial Additives	Extraction	Dehydrating	MG Coating	Packing
Advanced	 High quality Coffee beans 100% Arabica	 100% Natural, No Artificial additives	 Low temperature Extraction	 Freeze drying	 Micro Ground coffee coating	 Nitrogen filling
Conventional	Regular Coffee beans Robusta	Artificial flavor added	High temperature Hydrolysis Extraction (causing off flavor)	Spray drying (Hot temperature)	N/A	No Nitrogen filling

Expansion of your coffee chain brand to craft instant coffee



Your Benefits

Critical success factors in expansion



#1 Meet consumer expectation

Not just ordinary powdered or crystallized instant coffee, create the replica of barista made coffee.



#2 Variety of flavors

Majority of people choose latte other than pure black coffee. Get prepared for wide selection as much as your coffee shop menu.



#3 Meet the right partner

Craft instant coffee is totally different from conventional instant coffee. Find a competent and experienced partner with the latest manufacturing facility.

Your Best Partner, Namyang

Namyang Provides One-Stop Solution

We care and explore consumer's needs, and provide comprehensive service from product planning to the delivery of finished products.



Raw Materials

- * Coffee bean selection by Q-grader
- * Cultivation technology guidance program
- * No.1 Dairy company in Korea

R&D

- * Market analysis and Product profiling upon consumers' request
- * Know-how to transform coffee shop coffee to instant

One Stop Solution

Quality Management

- * Strict quality management
- * Global quality standard
- * Partnerships with global companies

Manufacturing

- * Capable of producing instant coffee and creamer
- * 50 years of manufacturing know-how
- * The latest manufacturing facility
- * Various packaging options



Our Capability

Namyang Creates Coffee Shop Coffee To Craft

Our instant coffee is exceptional made with crafted instant coffee along with 50 years of milk processing know-how even in comparison with global coffee chains'.

Namyang's
LOOKAS 9 LATTE

VS

Global coffee chain

85%

Preference

15%

3.2

Coffee Aroma

3.2

2.7

Bitterness

2.0

3.4

Smoothness

3.7

3.0

Milk taste

3.43

3.4

After taste

3.2

3.43

Balance

3.17



Tested by 20~30's age group of Starbucks users (20 people)

Item: Namyang LOOKAS 9 Latte (instant coffee), Starbucks Café Latte

Namyang produces wide range of selections

Namyang Develops Your Own Recipes

Below is the available options already developed under Namyang's brand 'LOOKAS9' and 'French Café'

		LOOKAS9 SIGNATURE	FRENCH CAFÉ
Instant Coffee	Pure Black Coffee	 Dark Mild	 Glass Jar Pouch
	Latte & Flavored Latte	 CAFE LATTE	 DOUBLE SHOT COLD BREW VANILLA DOLCE MOCHA TIRAMISU BLACK SUGAR MILK TEA MILK TEA BLACK SUGAR GREEN TEA
Ready to Drink Coffee	Americano Latte & Flavored Latte		 Chilled Cup 200/250/320ml BOTTLE 275ml CAN 175ml PET 500ml

Namyang develops your own recipes

Flavor Options

Pure Black

Café Latte

Cappuccino

Latte
Macchiato

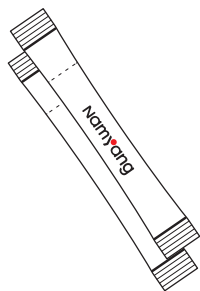
Café Mocha

Flavored
Latte

Any of Your
Own Recipe

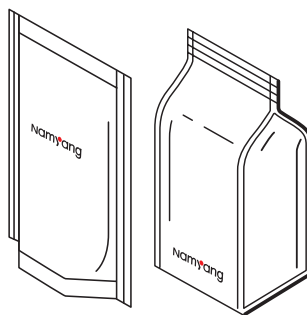
Packaging Options

Instant coffee

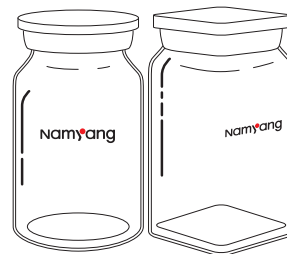


Single serving sachet 2g
Single serving sachet(wide) 10~25g

* Box/Pouch packing are available



Standing pouch 150g
4 side sealing pouch 500g



Glass Jar
100g, 200g

Ready to Drink type



Chilled cup
220ml, 250ml, 320ml



Can
175ml, 200ml



PET bottle
500ml



Glass bottle
250ml

Generic Brand Service

Complete packaging has been ready for your brand.

All you need to do is “Just put your brand on”



Hot
Chocolate



Ginseng
Coffee



Cappuccino



Caramel
Macchiato



Vanilla
Latte

At a Glance

The First

To produce Infant Formula in KOREA
Listed in KOSPI

INFANT FORMULAR

10,000 MT/YEAR
> 50% is exported into China, Vietnam, etc.

World's 1st

Creamer made from real non-fat milk

International Quality standard

FSSC22000, ISO22000, HACCP, PMO, HALAL, UTZ

Freeze Dried coffee Capacity

4,000 MT yearly
Expandable for additional 4,000MT

3in1 Stick coffee Packing Capacity

3.5 Billion sticks

MILK PROCESSING **328,500** MT/YEAR
900MT EVERY DAY FROM FARM

Global partnership with
Key coffee Japan, Philips, AVON, Power Root etc.

**5 Factories,
18 Branches** in Korea

Company Profile

Company name: Namyang Dairy Products CO., LTD.

Location of head office: 1964 building, 240 Dosandae-ro, Gangnam-gu Seoul 06048, Korea

Founded: Mar 13, 1964

Organizations: 5 factories, 18 branches

Sales turnover: USD 1 billion

Stock: Listed on KOSPI(Code: 3920)

Global Partnership



.. Certifications ..

Namyang always maintains the highest standards for its coffee products, never compromising on quality and valuing the trust of consumers and partners above all.



Namyang
INGREDIENTS

We are Namyang
Sincerely welcome you all



.. For more information, please visit ..

Homepage



YouTube



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Application recipes, samples and specifications available.

Enjoy the Quality

Namyang

We are Namyang

Sincerely welcome you all

FRENCH
C A F E

Enjoy the Quality

Namyang

<http://www.frenchcafe-korea.com/>